

30

Your machine running
a web browser

32

Your browser connects to
the server and requests
a page

The server sends back
the requested page

Server machine
running a
web server

38

FIG. 1

09835608 .080601

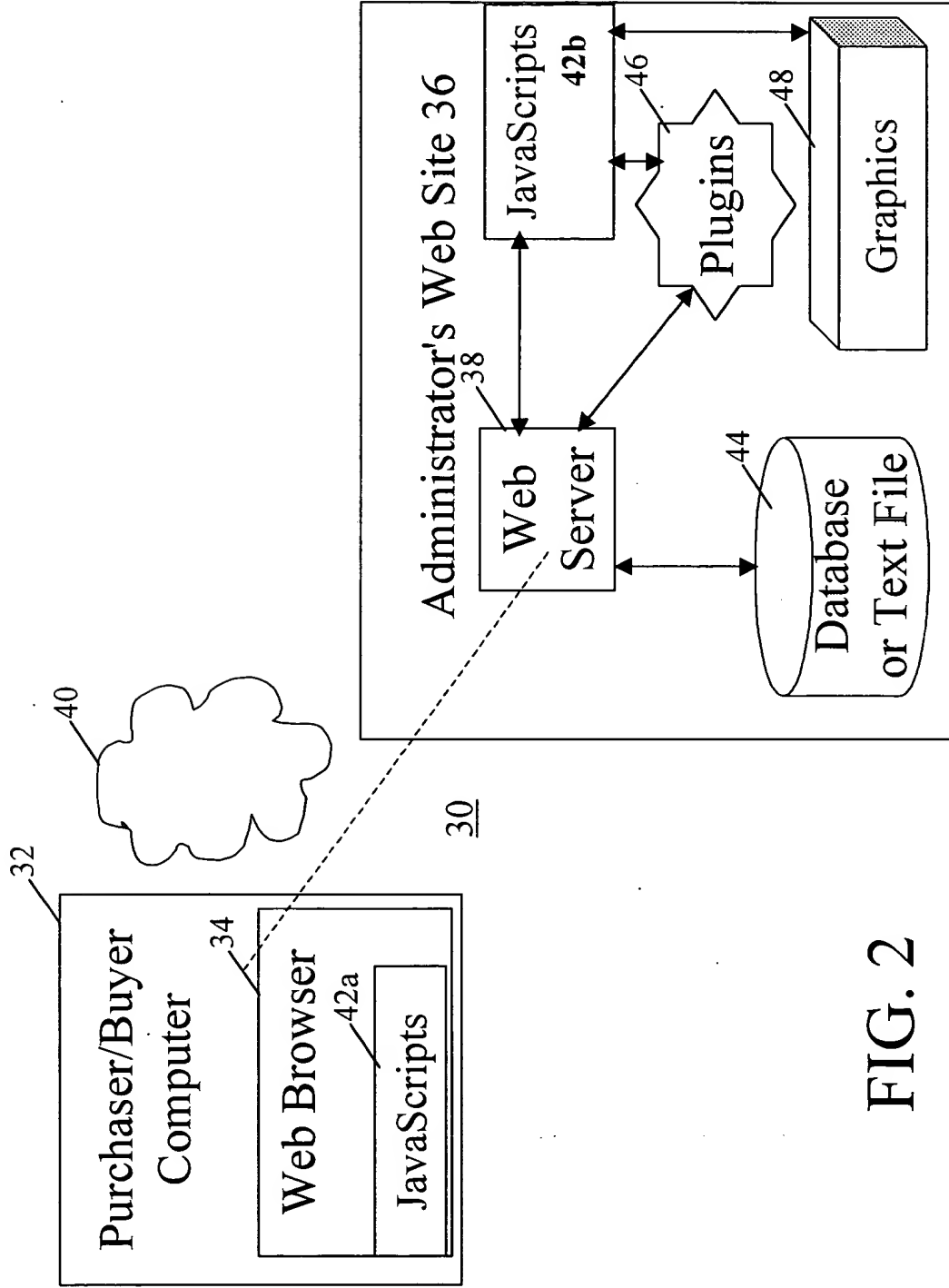


FIG. 2

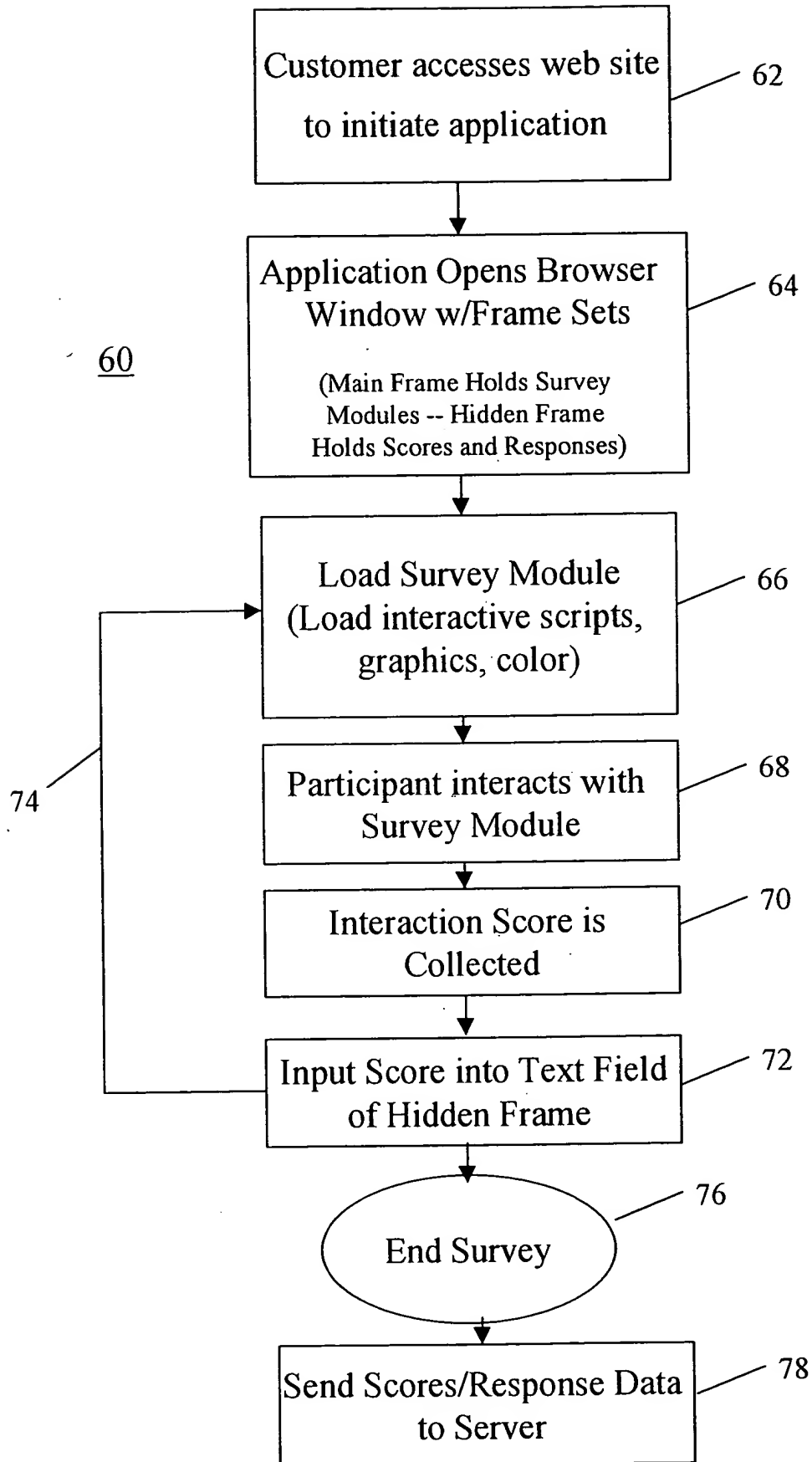
[illegible]

FIG. 3

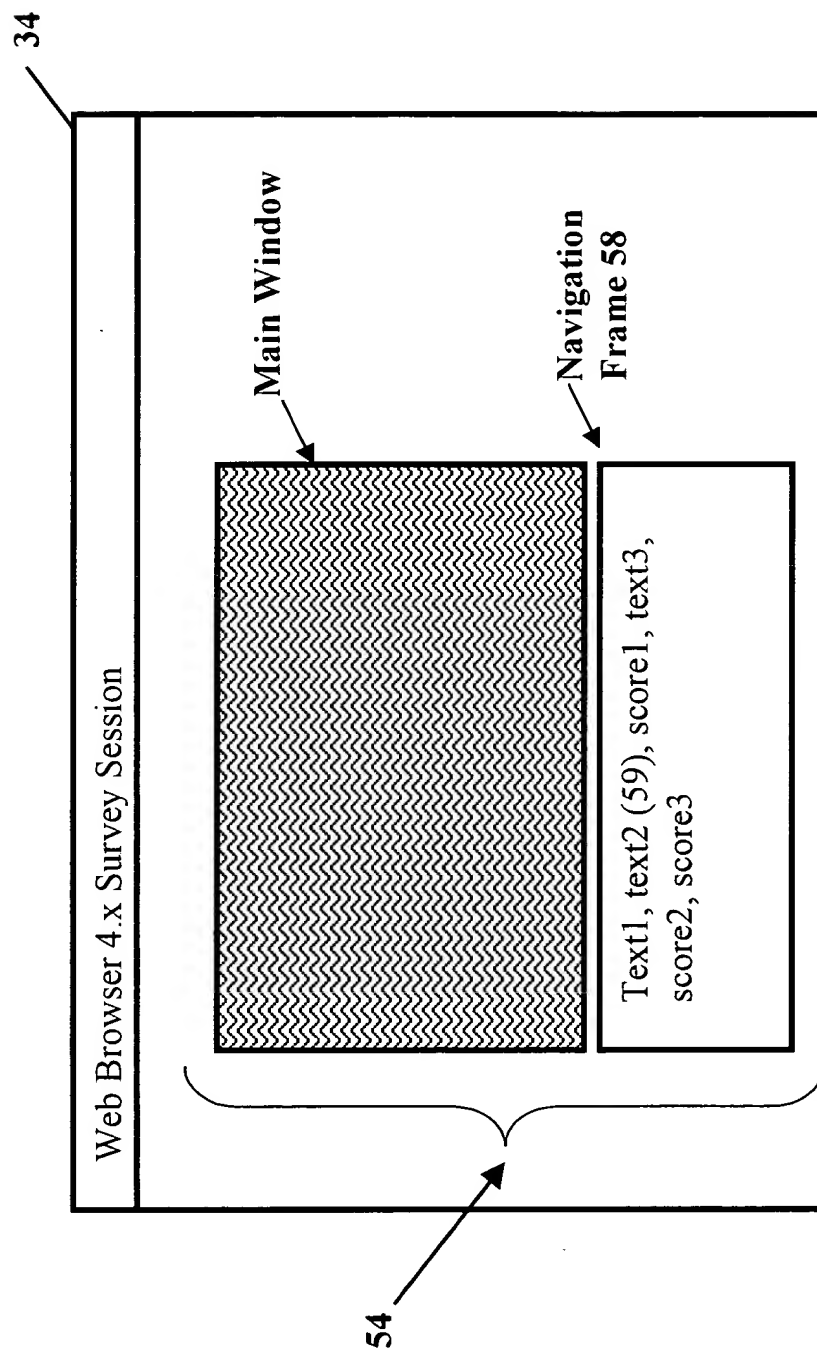
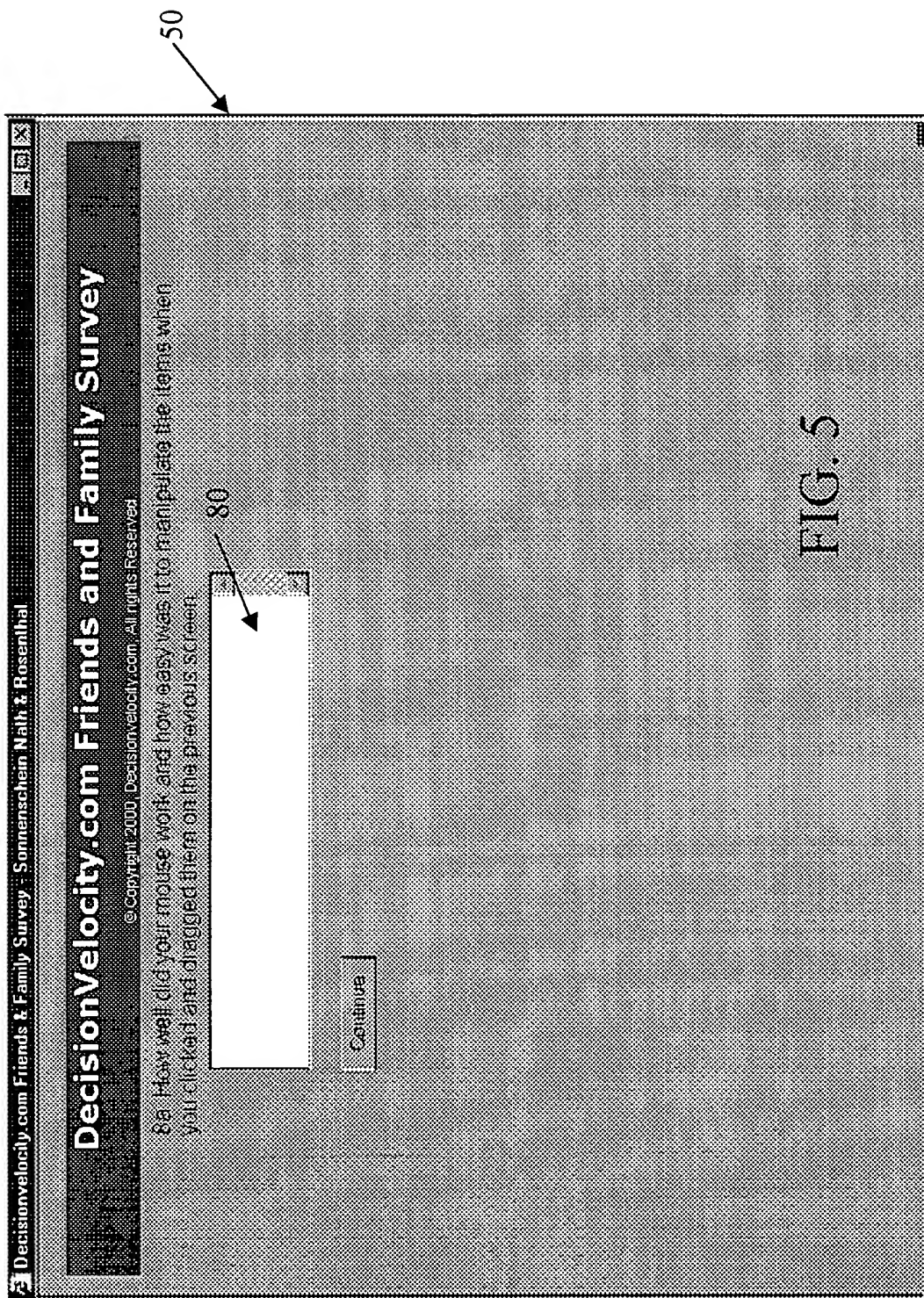


FIG. 4



DecisionVelocity.com Friends & Family Survey - Sonnenschein Nath & Rosenthal

DecisionVelocity.com Friends and Family Survey

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5. From where did you connect to the Internet to complete this survey.

82 {

☐ Home

☒ Work

☐ School

☐ Other

Continue Reset

50

FIG. 6

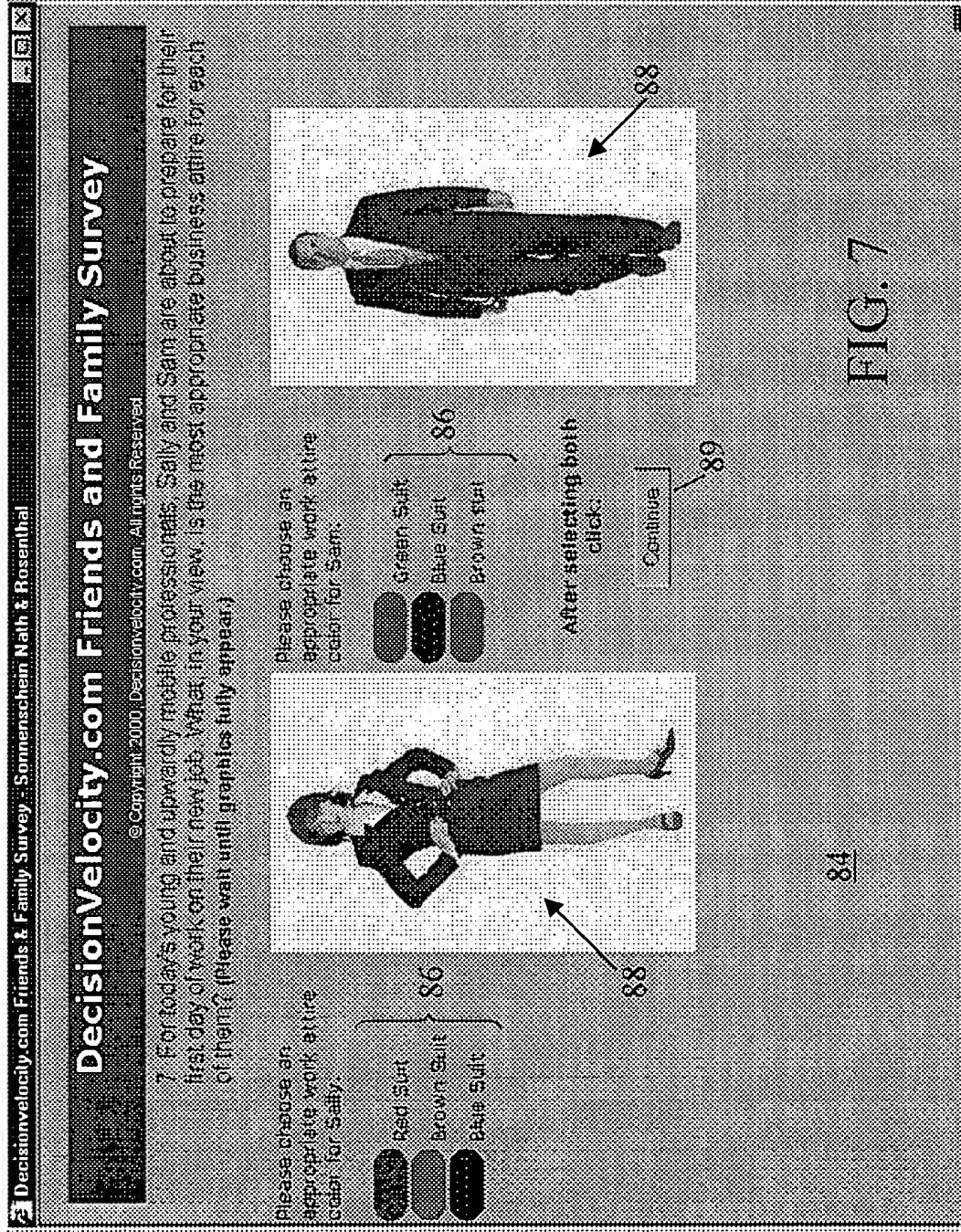


FIG. 7

DecisionVelocity.com Friends and Family Survey

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8. To guarantee their success, Sally & Sam may need a few accessories, such as those shown below. Choose which items they should each have by clicking and dragging them over to Sam or Sally and dropping them. (Please wait until graphics fully appear.)

Sally & Sam:

Confidential

莊子

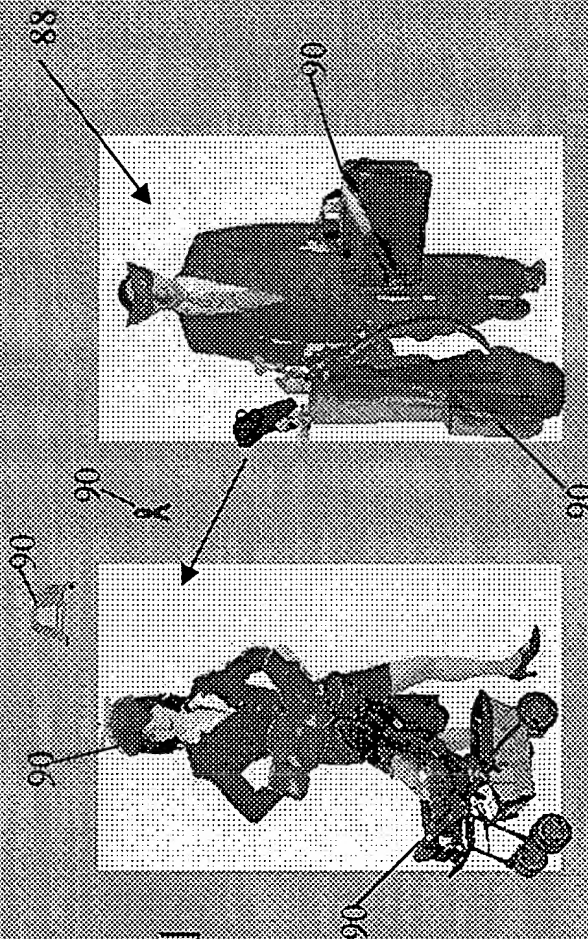


FIG. 10

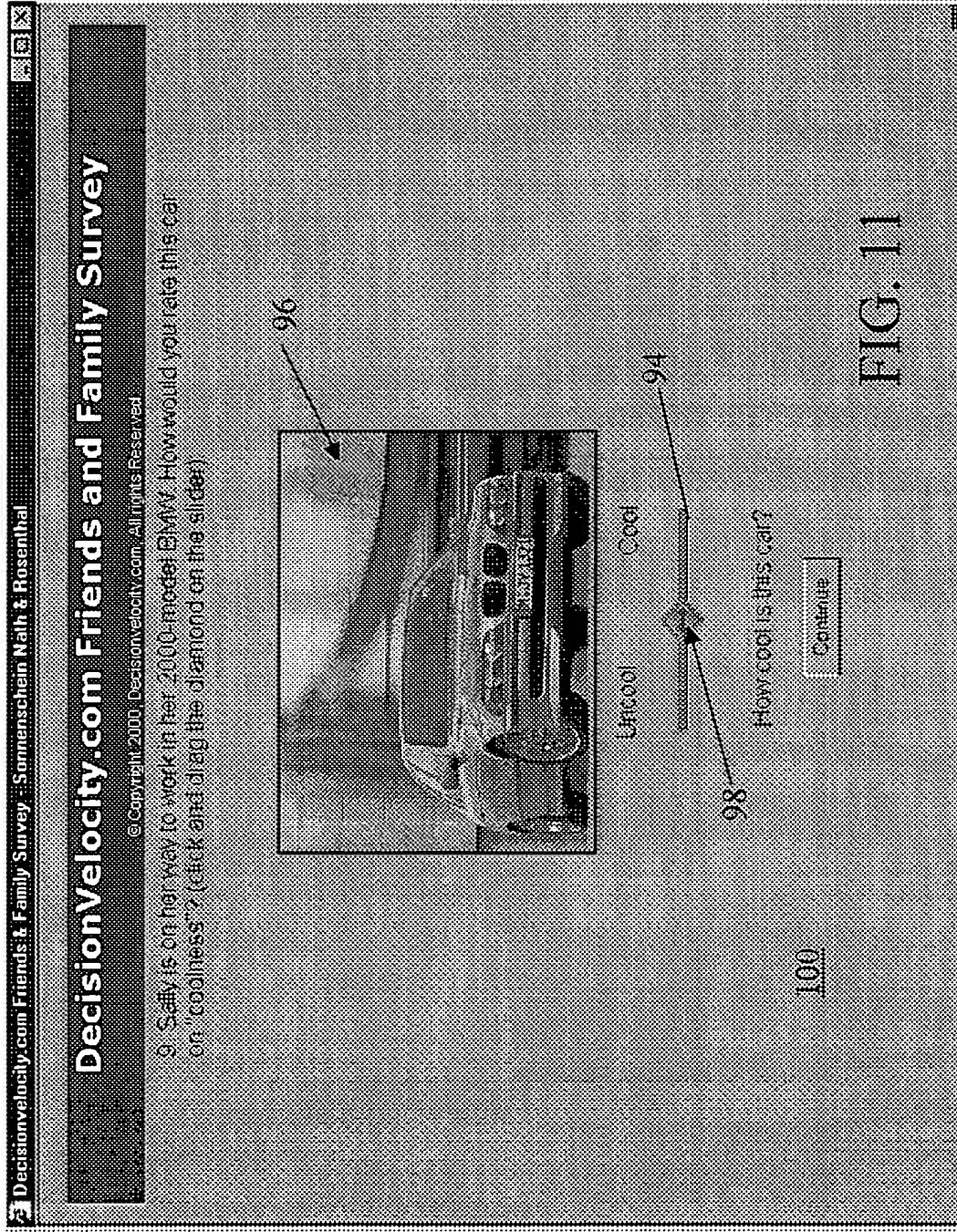
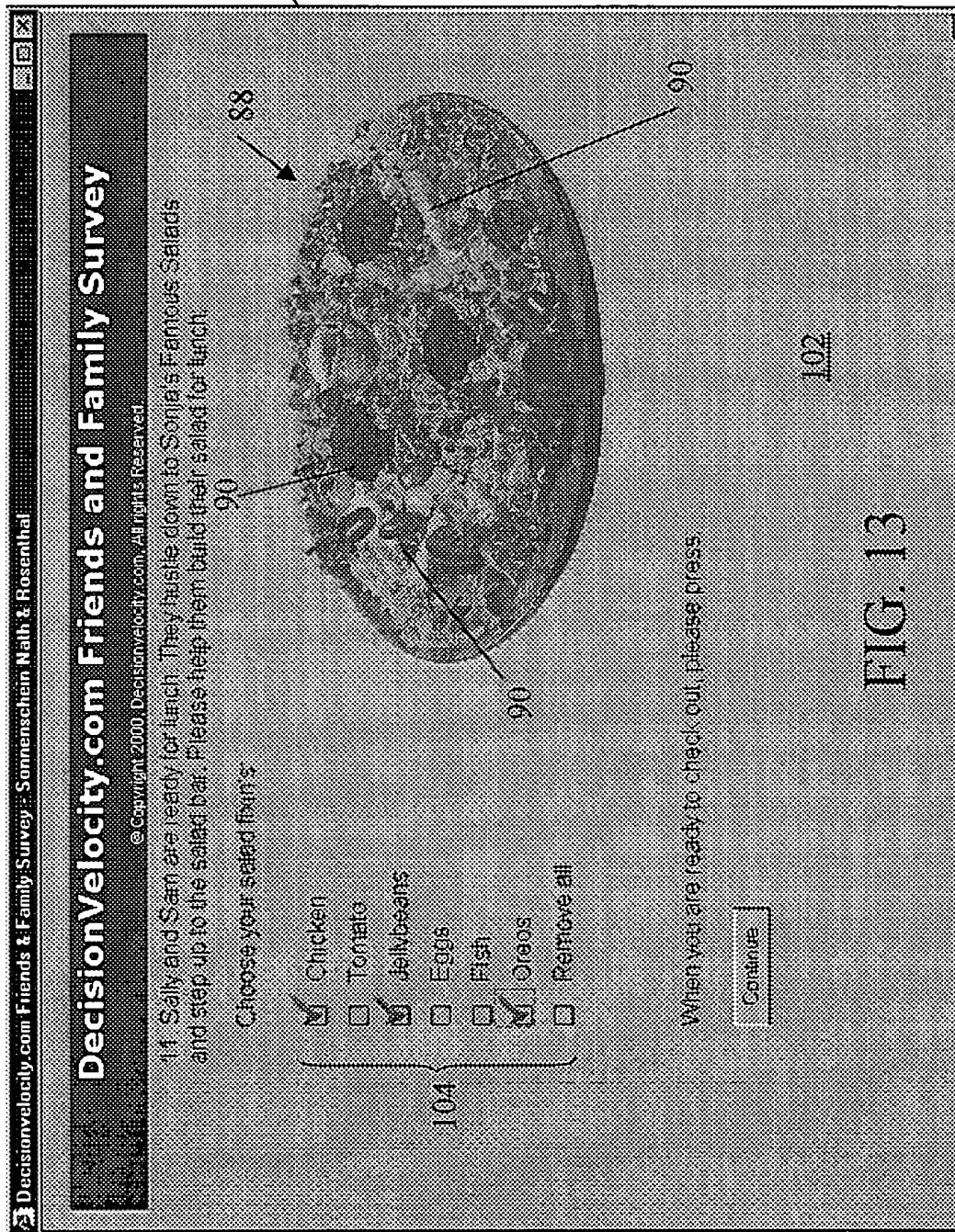


FIG. 11



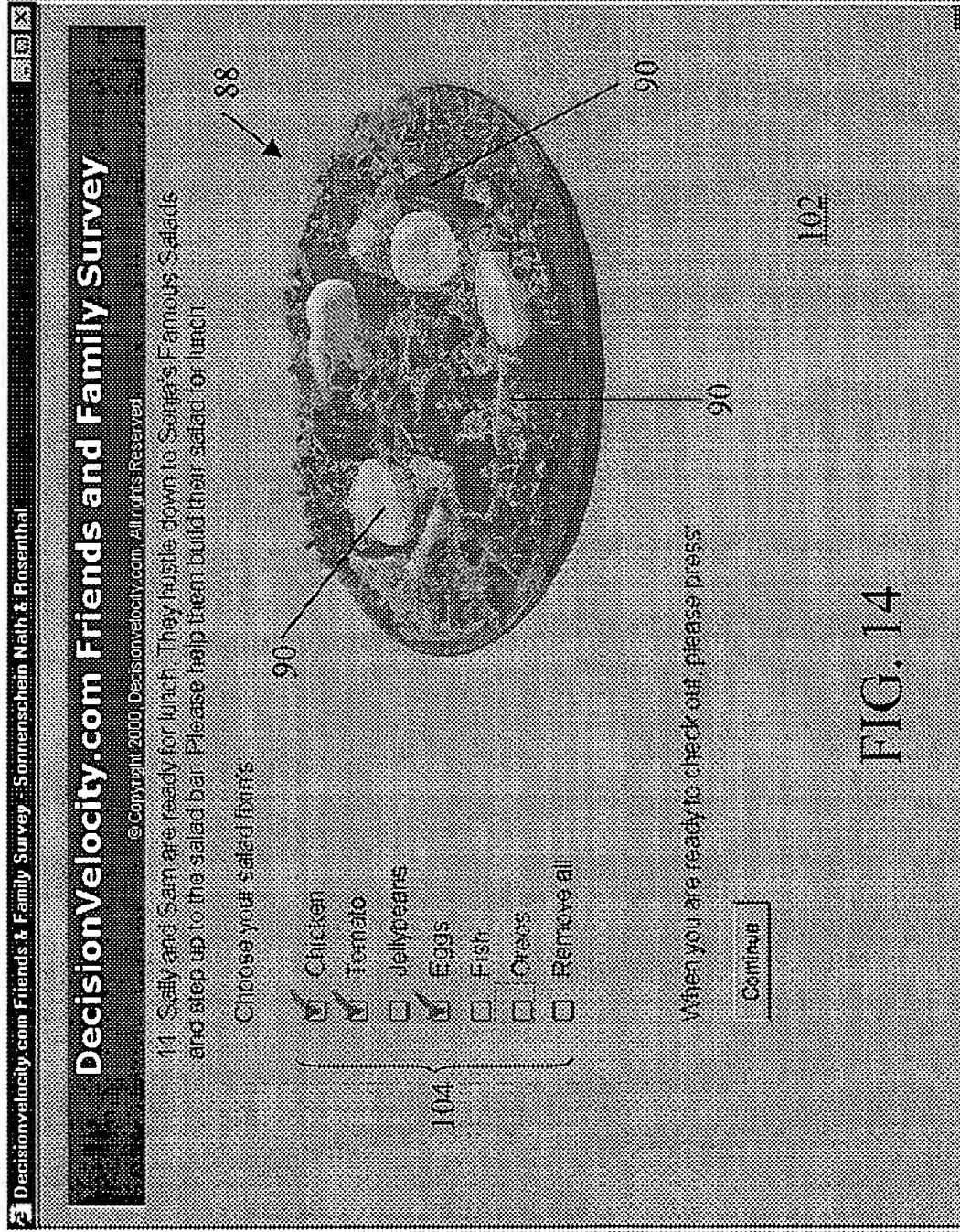


FIG. 14

DecisionVelocity.com Friends & Family Survey - Sommerschein Nath & Rosenthal

DecisionVelocity.com Friends and Family Survey

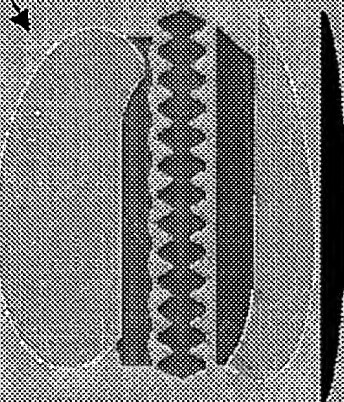
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11. Burger's are expensive in New York and Sam's order will cost him \$20.00. He can choose to take some items off the burger to save money. Would you help Sam by clicking on the switches to the left to take that item off the bill?

Bun \$5.00
0=no, 1=yes

Tomato \$3.00
0=no, 1=yes

Lettuce \$2.00
0=no, 1=yes

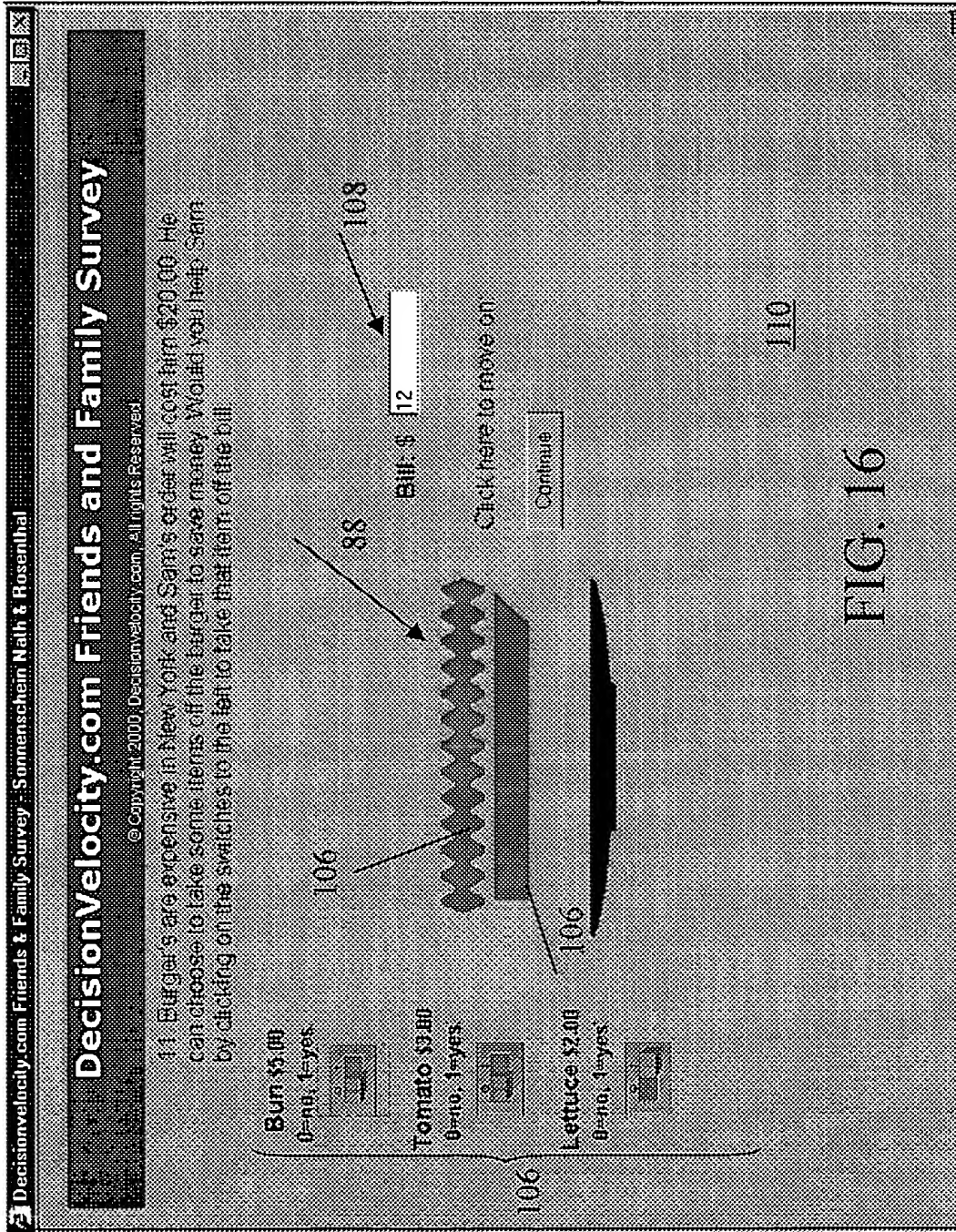


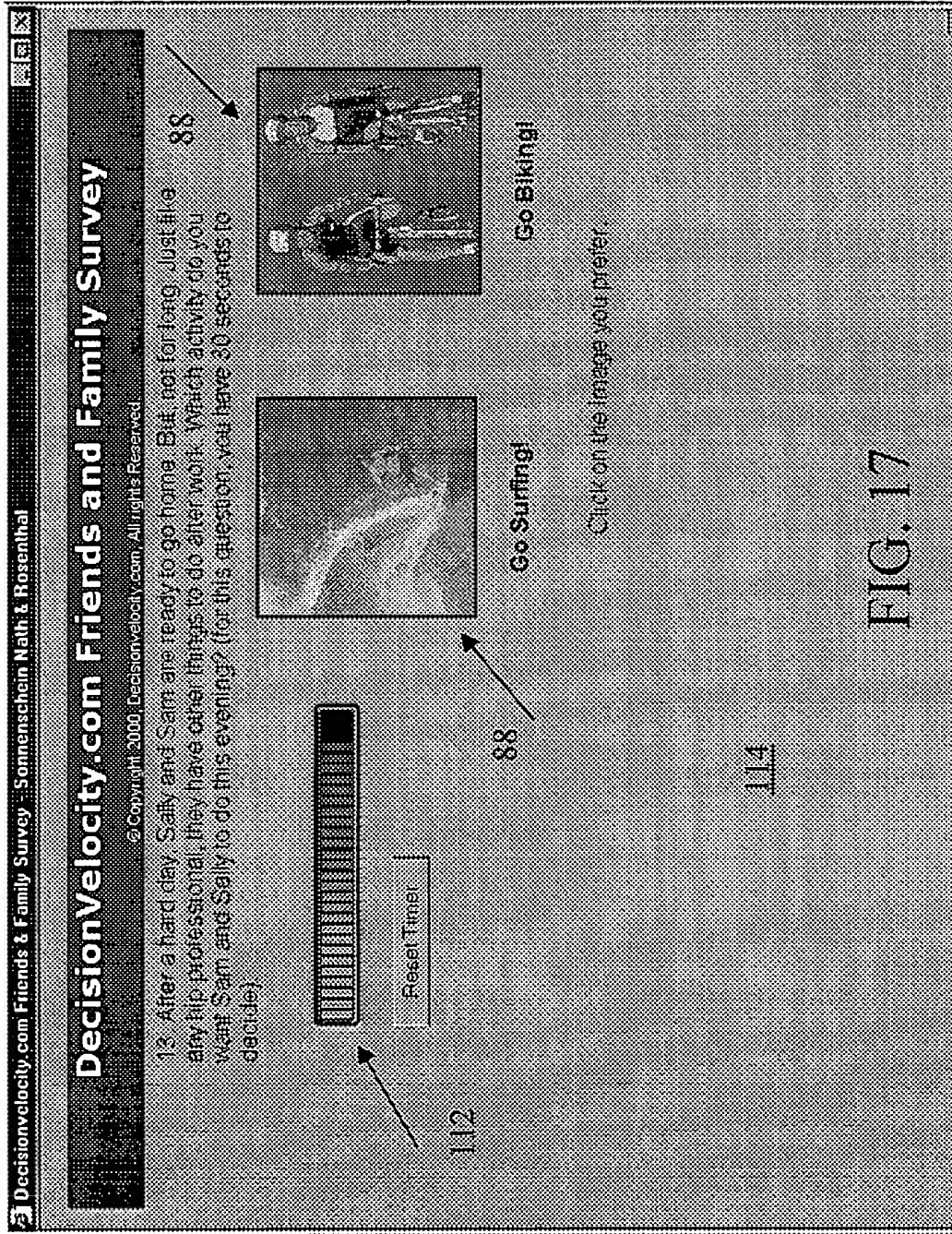
Bill: \$ 20

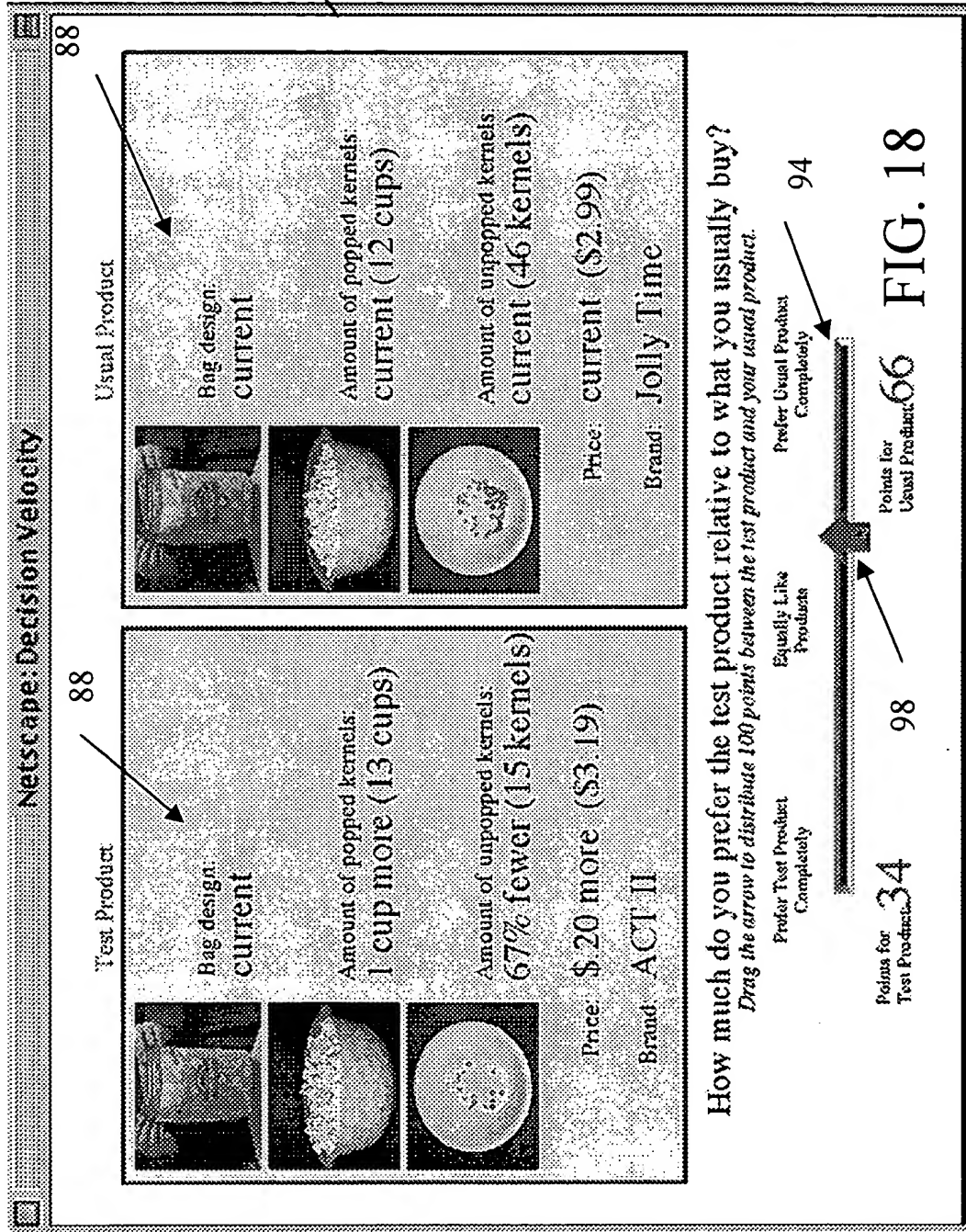
Click here to move on

Continue

FIG. 15







Netscape: Decision Velocity

When you are evaluating the total cost of the package, how important would each of the components be in your purchase decision?

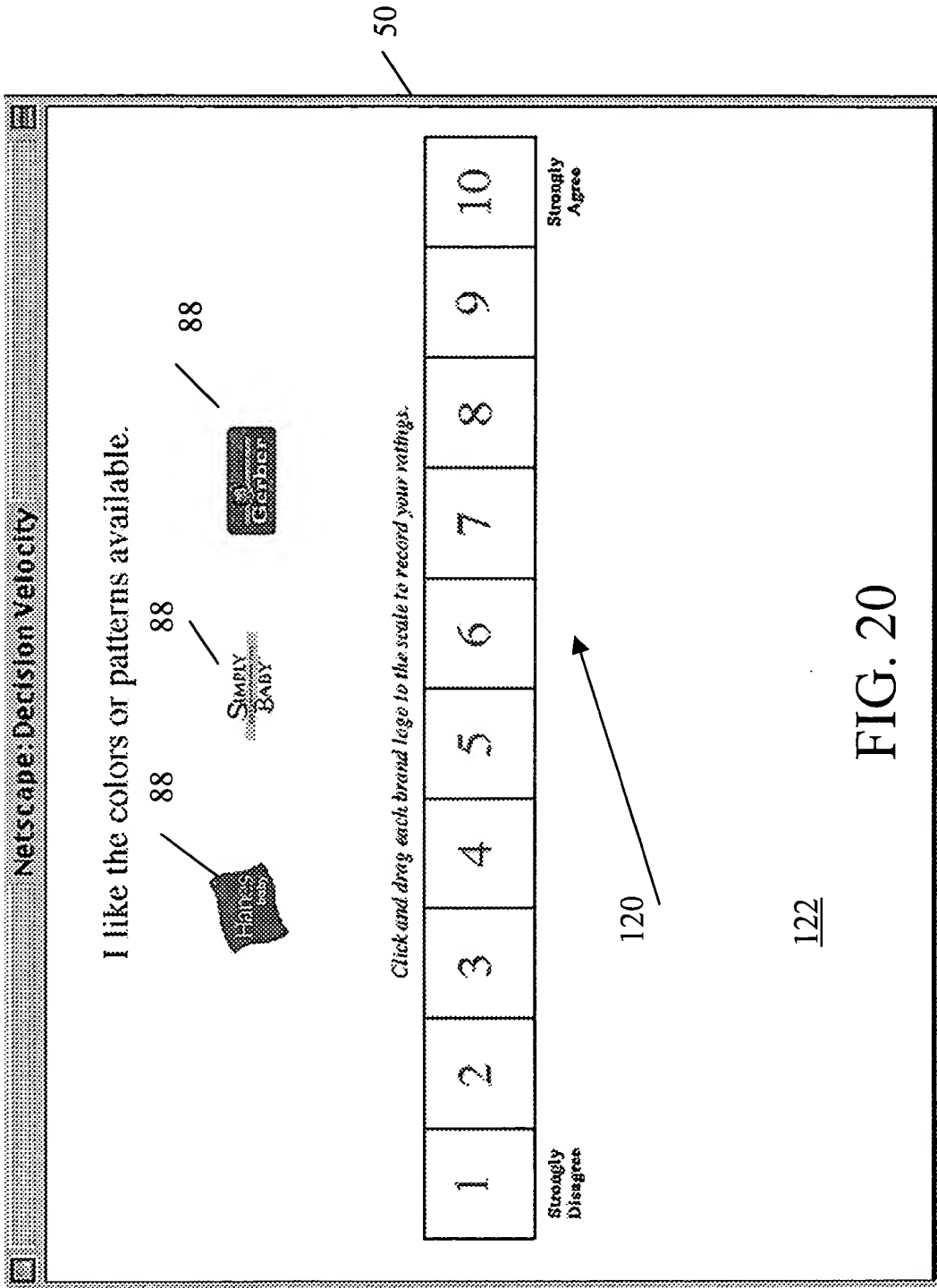
Please divide 100 points between the four components, putting the greatest number of points on the component that would be most important in your decision and the smallest number of points on the component that would be least important. If they are all equally important, you would give 25 points to each.

Click on the red boxes and then use the keyboard to type in your response. (TOTAL must equal 100 points)

88	Price of the device.....	80
88	Price of the monthly service.....	
88	Price of additional location requests made through website or automated voice system.....	
88	Price of live operator assisted location requests.....	

TOTAL=80 points
remaining: 20 points

FIG. 19



☐ L'eggs Sheer Energy Active Support

☐ L'eggs Regular

☐ L'eggs Control Top

☐ L'eggs Reliance

☐ L'eggs Sheer Elegance

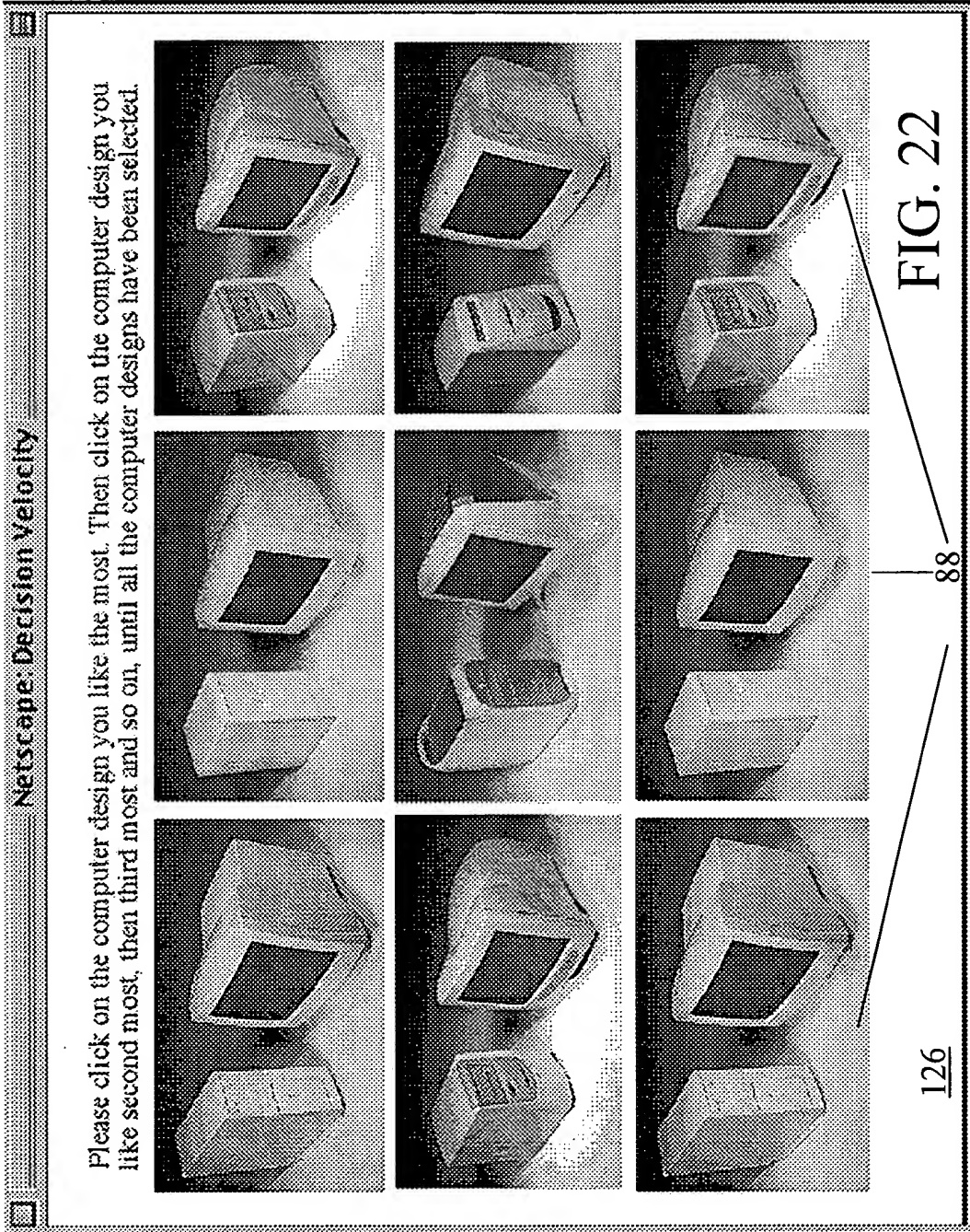
☐ L'eggs Sheer Energy

☐ L'eggs Silken Mist

☐ L'eggs Smooth Silhouettes

☐ L'eggs Sheer Comfort

☐ Don't Know



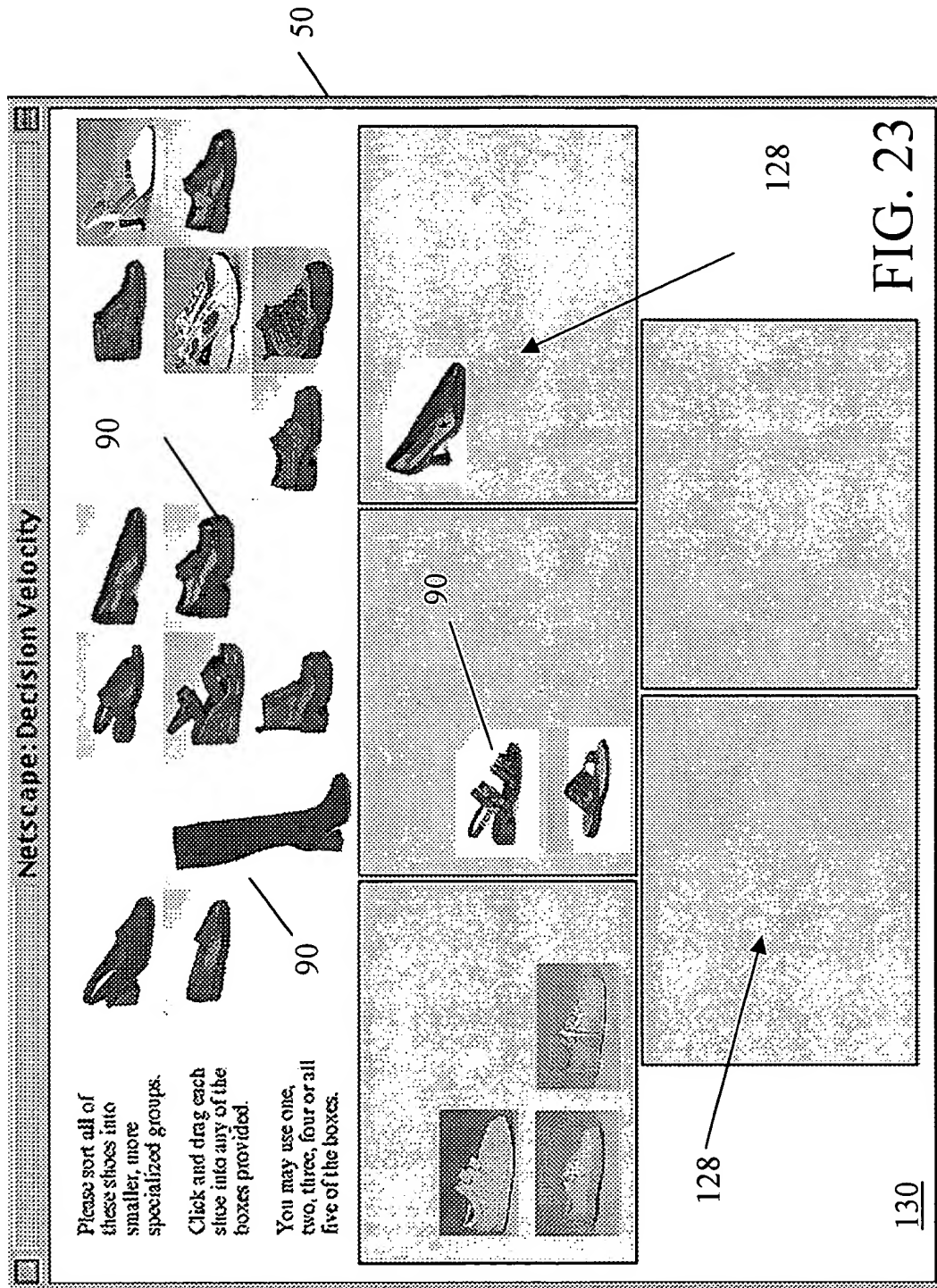


FIG. 23

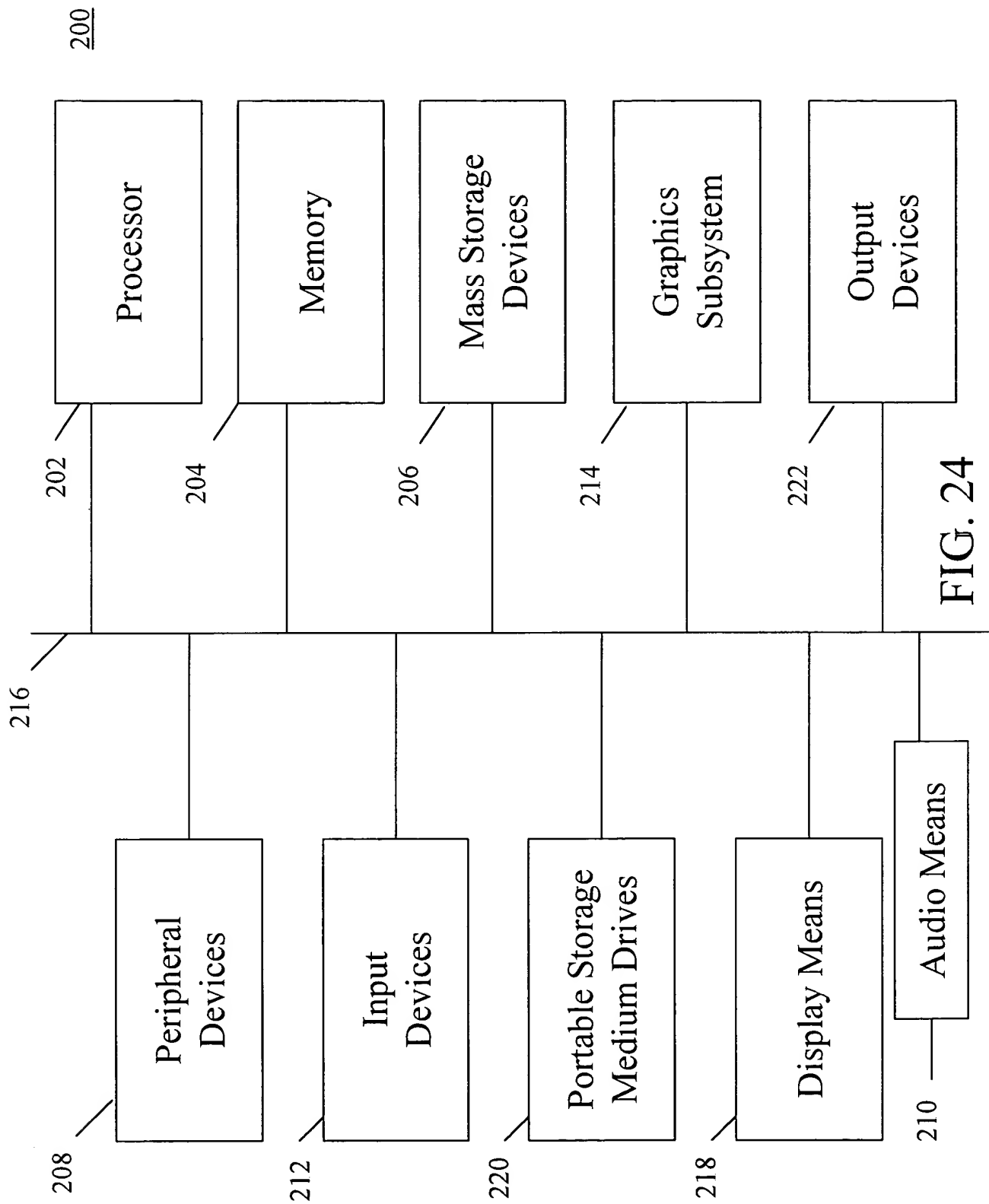


FIG. 24